

Mobile Application Management

Your apps master

Mobile Application Management (MAM) enables enterprises to address the challenges associated with mobility by providing a secure, efficient and flexible way to view and manage all applications.

Mobile in the workforce has become the criterion, and this trend seems to have a continuous growth. With a huge number of devices to support many enterprises have discovered that running, updating and manage applications on diverse devices brings out a lot of problems regarding security, efficiency and flexibility's issues. Thus, Mobile Application Management provides a solution to deal with it.

Secure

One of the most crucial part of Application is security concern. MAM provides safe and secured features for users.

- > Compliance with full-proof App & Device Tagging mechanism. Only genuine users with tagged status is able to access the specific App and devices.
- > App can be locked remotely when device is lost or stolen.
- Data can be wiped remotely when device is lost or stolen.



Efficient

MAM provides a comprehensive solution for a total enterprise application management:

- > Able to skip from control list.
- > Able to apply MAM features to a group of devices based on different situation requirement.
- > Avoid mishandling when control is applied to a group instead of individuals i.e. some devices.

Flexible

> Flexibility always being critically considered when enterprises need to handle a bundle of



- devices. In this manner, MAM provides a flexible solution to manage your enterprise applications.
- > Flexible to apply control criteria which is able to control specific features available in App instead of locking down the whole application.

Usability

MAM is tightly integrated to the MLEB suite of products including Mobile Wallet, Mobile Virtual Real Super Mall, Mobile Retail and etc.

Delivery Option

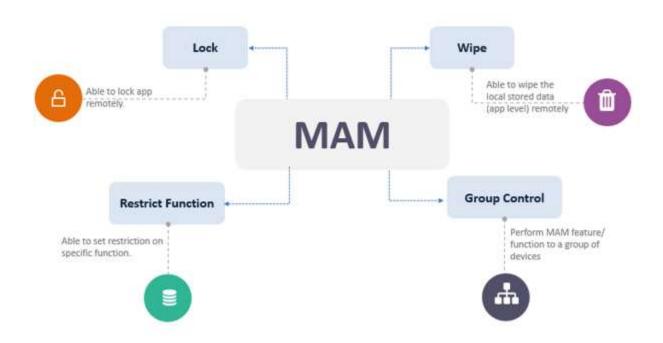
MAM is provided as part of Mobile SDK which contains a common set of libraries. The set of libraries are made available for developers who want to add in this service into their mobile application.

For further information on MAM, please email us at mobility@silverglobe.com.



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Product Specifications



Features	Description
Lock	Able to lock app remotely.
Wipe	Able to wipe the local stored data (app level) remotely.
Restrict Function	Able to set restriction on specific function.
Group Control	Perform MAM feature/ function to a group of devices.