

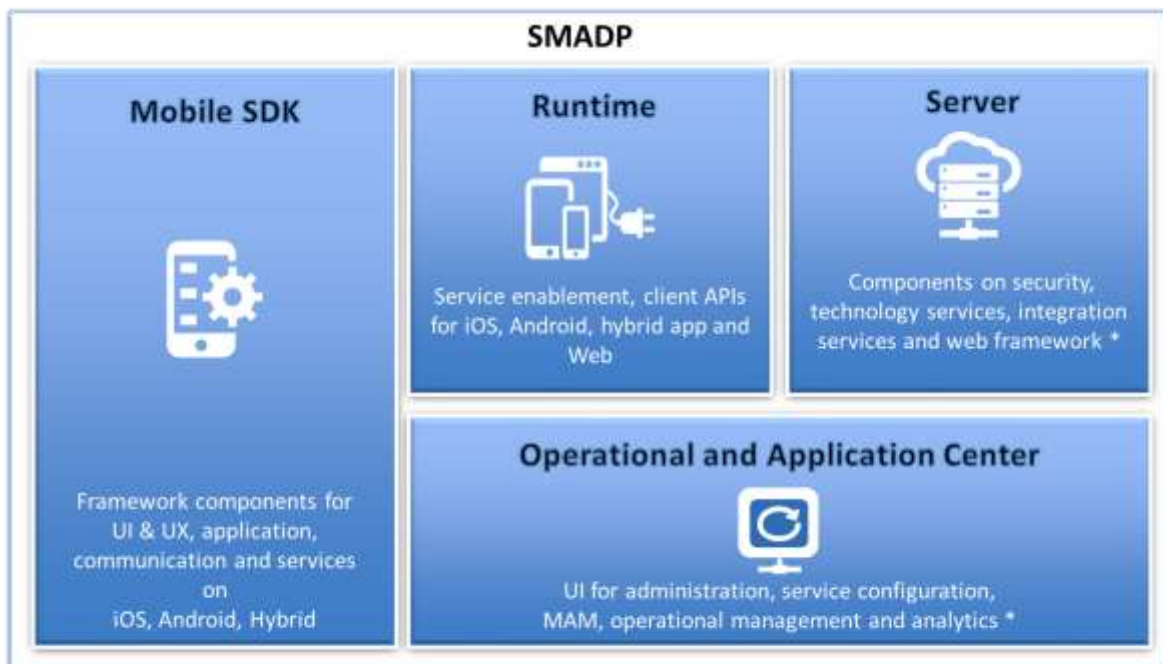
Silverlake-Mobile Application Development Platform

Easier-to-build enterprise mobile apps for all

Highlights

S-MADP (Silverlake-Mobile Application Development Platform) offers a full mobile application lifecycle management capability. S-MADP is built with flexible architecture which ultimately keeping up with the pace of mobile device technology's advancement. S-MADP enables enterprise to rapidly build, test, deploy, monitor, diagnostic, manage and integrate native applications by using this single solution.

S-MADP powered by MLEB

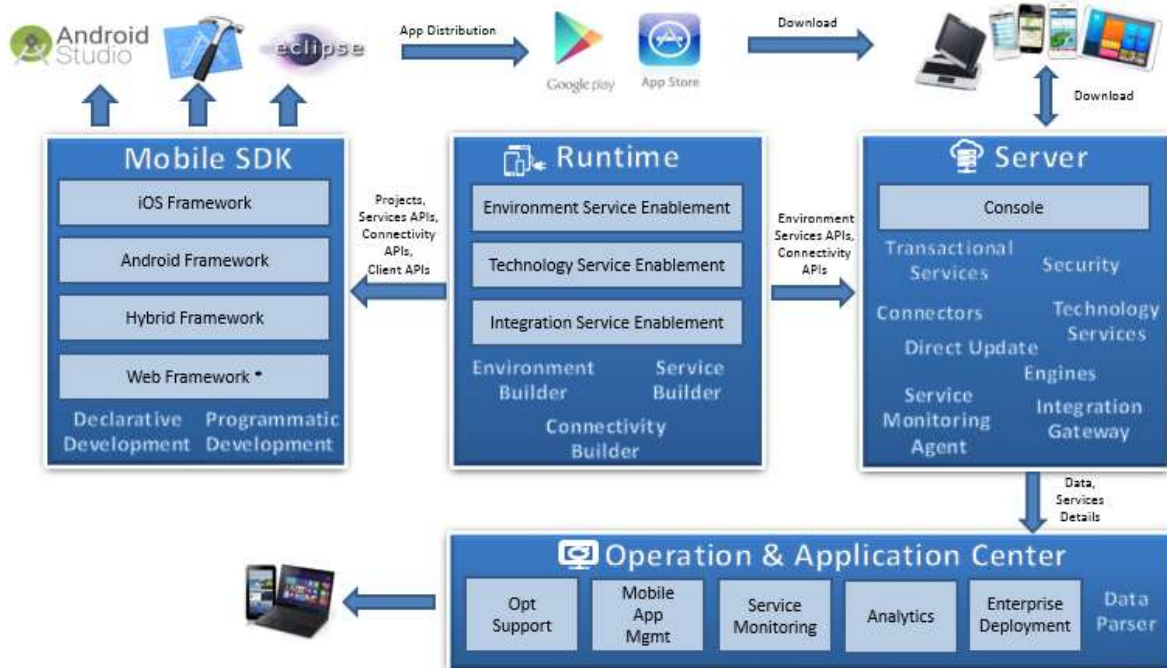


* Powered by MLEB

Our Differentiation

Our Differentiation	How We Do It
Quick start up	UI service enablement to prepare the startup environment server, mobile apps and runtime services.
Empower the user focus more delivering rich business functionalities	<p>Powerful mobile technologies to be exposed as service including GeoGate, push technology etc. and SDK available for customization.</p> <p>Mobile framework libraries with sample for quick development of UI/UX, integration and business logic</p> <ul style="list-style-type: none"> ➤ Web framework with sample for enterprise Web app development. ➤ APIs to access devices related technologies even on hybrid app development.
Centralized operational management	<ul style="list-style-type: none"> ➤ UI for administration and configuration on technology services. ➤ End user experience monitoring via mobile analytics. ➤ Mobile application management and enterprise deployment management.
Support various type of deployment	<ul style="list-style-type: none"> ➤ Run on virtualization to be offered as Platform Service. ➤ Run on premise server in private/data center or cloud hosting of tool and apps. ➤ Server OS Independent.

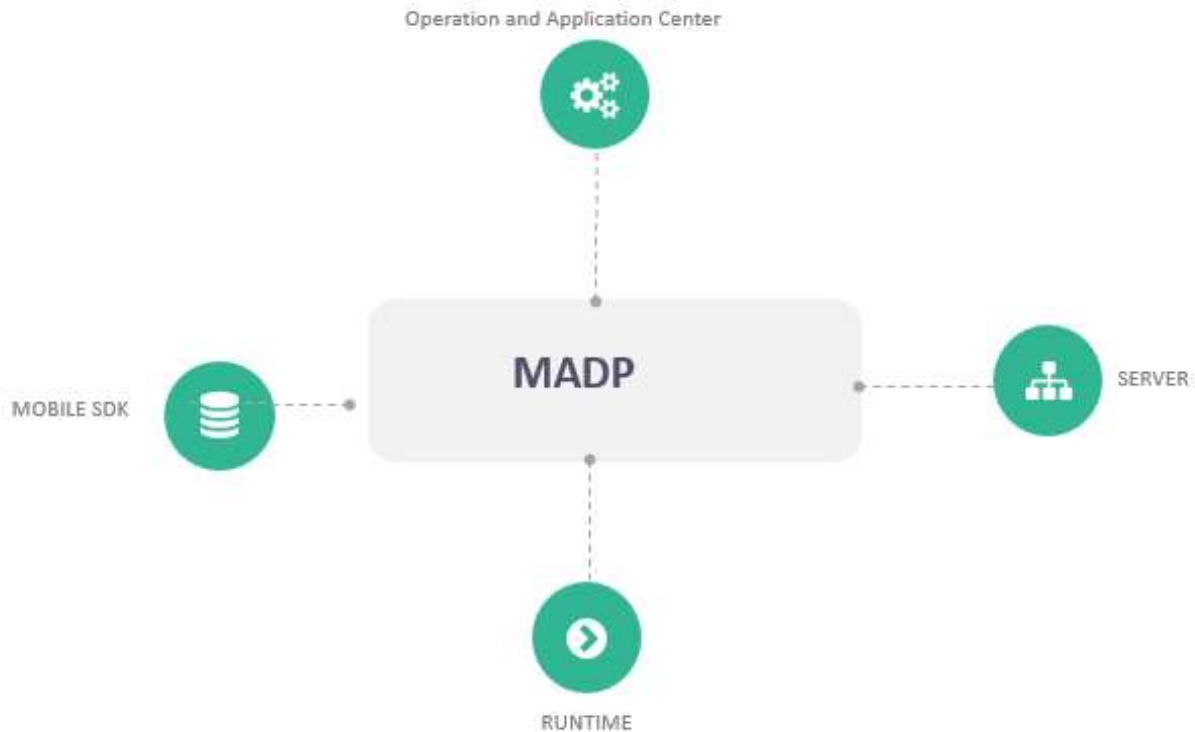
Our Solution



For further information on S-MADP, please email us at mobility@silverglobe.com.

S-MADP

Product Specifications



Features	Description
Mobile SDK	Framework components for UI & UX, application, communication and services on iOS, Android, Hybrid.
Runtime	Service enablement, client APIs for iOS, Android, Hybrid app and web.
Server	Components on security, technology services, integration services and web framework.
Operation and Application Center	UI for administration, service configuration, MAM, operational management and analytics.